Towards SAFE SMART SUSTAINABLE Passenger Mobility
About BOCI

Bus & Car Operators Confederation of India is the apex organization of all the State Federations of private sector Bus & Car passenger Transport operators across India. BOCI represents eight important passenger Transport segments viz; Intercity, Intracity, School Bus, Employee Transport, Tour Operators, Tourist Cabs, Maxi Cabs and PPP-SPVs.

BOCI aims to promote Safe, Smart and Sustainable Integrated Passenger Mobility solutions to the citizens of India in close coordination with all the stake holders from public & private sectors.

The significance of BOCI can be measured by the fact that over 16 Lakh buses are operated by its members today on Indian Roads and it is expected to grow rapidly in the coming years.

Appeal from BOCI COUNCIL

Greetings from Bus & Car Operators Confederation of India - BOCI!

After the grand success of Inaugural edition of ‘Prawaas - India International Bus & Car Travel Show’ we are delighted to announce the second edition of Prawaas which will be held during July 25-27, 2019 at CIDCO Exhibition Center, Vashi, Navi Mumbai. The first edition of Prawaas held in 2017 consisted of International Conference, Exhibition, Awards & other networking programmes. It witnessed participation of over 3000 Bus and Car Operators from more than 25 States of India & 2 Union Territories.

It is a matter of pride that Prawaas 2017 was graced by Shri Nitin Gadkari, Minister for Road Transport, Highways, Shipping, and Water Resources, River Development & Ganga Rejuvenation, Government of India and 9 prominent Ministers from Central & various State Governments, 14 MLAs as well as regulators & policy makers. The Conference was addressed by over 80 domain experts from across the globe and the Exhibition attracted 10000 Business Visitors who interacted with 100 Exhibitors.

This year the event will be much bigger with larger showcase of Buses and Cars with new technologies and facilities, as well as allied sector products and services. While Exhibition will be a perfect business forum, Conference will provide thought leadership that will discuss all the latest issues, challenges, opportunities, trends in the Bus & Car Passenger transportation sector and so on.

We invite everyone to participate in Prawaas 2019 and strengthen our resolve to bring attention of all the stakeholders towards creating Safe, Smart and Sustainable Passenger Mobility and contribute in making this event a grand success.

With Best Regards
Members of National Executive Council
BOCI is proud to organise the second Edition of Prawaas - India International Bus & Car Travel Show. This 3 Day event will attract who’s who of the Bus & Car sector. The objective of Prawaas is to develop unified vision that will facilitate safe, smart and sustainable integrated public transport solutions. Prawaas is a thought-leadership forum as well as the most rewarding B2B platform for all the stakeholders from the public and private sector.

Event **OBJECTIVES**

- To facilitate interaction amongst the stakeholders that includes Leading Bus & Car Manufacturers, Operators from private and public sector, Policy Makers, NGOs, Domain Experts and Innovators.

- To showcase new technologies, innovations, products & services.

- To educate BOCI members about the Global Best Practices in the sector.

- To recognize Best Performers amongst the stakeholders to encourage Best Practices.

- To capture emerging trends in the Business of Public Transport.

- To enable B2B dialogue amongst BOCI members across India.

- To encourage Public Private Partnership in Services & Infrastructure Development.

- To facilitate dialogue with State and Central Government authorities for the harmonization of regulatory framework and to promote Ease of Doing Business.

- To attract investments in the sector to trigger growth.
International CONFERENCE

The Prawaas 2019 Conference will be a thought leadership platform that offers opportunity to interact with global experts from across the passenger mobility and transport Industry comprising of CEOs, Leading Operators, Policy Makers, technocrats and innovators to discuss issues impacting hurdles and enablers of the Sector. There will be focus on Electric Mobility & Sustainability as well as Multi-modal Transport solutions for Integrated passenger mobility and opportunities in Tourism another key segment which needs attention.

Electric Mobility FOCUS SESSIONS

• Markets, Market drivers, New technologies and challenges
• Government Regulations and Subsidies
• Battery Technologies and Recharge Infrastructure
• Startups driving Innovations in E-Mobility
• Electrical alternatives for mass transport in India
• EV solutions for last mile connectivity

Conference TOPICS

• Multi modal transportation including end mile (Last Mile) connectivity
• Creating a conducive ecosystem for E-Mobility adoption
• PPP models for public transport including Bus rapid transit systems
• IT Solutions for smart transport both onboard the vehicle and for ERP & logistics
• Bus Manufacturing Technologies and Standards for operational performance and increased consumer satisfaction
• Funding models and developing new sources of funding and finance
• Sustainable public transport solutions for better health, safe environment and a flourishing economy
• School Bus safety Rules and Regulations across the States of India
• Intelligent Transportation Systems (ITS) for Public Transport Vehicle Operation
• Taxation Incentives a must to promote sustainable Passenger Transport
• Contract Carriage vs Stage Carriage - resolution on Regulations
• Round Table on Policy interventions to level the playing field for the private sector operators
• Workshop on Training of Bus Drivers in basic bus technology, safe driving techniques and customer friendly service

TOURS

PRAWAAS for Memorable Holidays
Prawaas EXCELLENCE AWARDS 2019

BOCI Excellence Awards is an effort to recognize the leaders and acknowledge their contributions towards best practices, services and innovations. The Awards will be in multiple categories covering all aspects of Bus & Car operator segment as well as performance of the other important stakeholders. An independent reputed consulting firm will curate the awards process. Awards Function will be a star studded celebration to felicitate and congratulate the best performers.

Awards CATEGORIES (Proposed)

- Life Time Achievement Award
- Public Sector Operators (STUs) – Excellence in managing STU
  3 Awards (Intercity, Intracity and Rural Connectivity)
- Special Purpose Vehicles- PPP Model
  1 Award (Public Private Partnership model in city)
- Bus Categories
  2 Awards (Small & Large size Vehicle)
    - Bus Operator for School Transport
    - Employee Transport Operator
- IT Solution Providers
  2 Awards
    - Start-Up of the Year
    - Excellence in Innovation
- Private Bus Categories
  7 Awards (Large & Small Size Vehicle)
    - Intercity Service Operator
    - Passenger Safety Measures
    - Stage Carriage Operator in Private Sector
    - Tourist Transport Operator
- Private Car Categories
  6 Awards (Large & Small Size Vehicle)
    - Employee Transport Operator - Corporates
    - Employee Transport Operator - KPO & BPO Sectors
    - Maxi Cabs / Tourist Taxi Operator
- Passenger Choice Bus Operator of the year
  8 Awards (Large Size Vehicle, Mid-Size Vehicle, Small Size Vehicle)
    - West Zone
    - East Zone
    - South Zone
    - North Zone
- New Categories
  2 Awards
    - Best Employee Efficient-Operator
    - Best Marketing Strategist-Operator

PRAWAAS for Quicker Transit
### Why Sponsor and Exhibit during PRAWAAS 2019

- **BOCI** is the flagship body of Private Bus & Car Operators.
- **Prawaas 2019** will be the largest gathering of leading Bus and Car Operators coverage of India.
- **Prawaas 2019** will also witness the largest gathering of representatives of STUs as well as various Intra-City Bus service providers.
- **Objective of BOCI** is to increase passenger traffic by providing ease of travel by collaborating with all the stake holders including Industry, NGO and Regulators.
- **BOCI** will support the leading sponsors pre, during and post event to maximize their engagement with potential buyers.
- **Leading Sponsors** will get opportunity to connect with Bus Operators on multiple platforms through Conference, Exhibition, Awards and Networking events.
- **Operators** will be in the best frame of mind to inculcate the best-practices and upgrade their existing fleets, facilities and features.
- **BOCI Members** can source the most exciting new technologies, products and services to be used in their buses and cars.
- **BOCI Members** will be looking for capacity building to meet growing demand and July month is the most appropriate period when investment decisions are made by the operators.

### Exhibitors PROFILE

#### Exhibitors

- **OEMs - Bus & Car manufacturers (ICE and Electric)**
- **Maxi Cab & Tourist Cab Manufacturer**
- **Bus & Coach Builders**
- **Parts & Components**
  - Auto Electrical and Electronics
  - Automotive Components & Spare Parts
  - Automobile Air Conditioning systems
  - Automotive Glass Manufacturers
  - Battery Manufacturers
  - Bearings
  - Brake Components – Brake Discs, Brake Drums & Brake Dust Shields
  - Clamps, Cables, Wire, & Electrical
  - Dash Boards
  - Dies & Moulds
  - Engine & Engine components
  - Exhaust Systems – Pipe Work & Silencers
  - Fasteners
  - Fenders
  - Forgings
  - Filters – Air, Fuel, Oil, Transmission
  - Hand Rails, Handholds & Foot Steps
  - Hinges
  - Lights, LED Displays and Reflectors
  - Locks and Handles / Lock Cylinders, Rods & Accessories
  - Louvres
  - Oil Pumps & High Pressure Oil Pumps
  - Power-train (Engine, Transmission, Exhaust)
  - Rubber & Rubber parts
  - Rubber Bumpers, Mud Flaps, Hoses & Grommets
  - Safety management, Products and Services
  - Seat Manufacturers
  - Sealants & Adhesives
  - Seals & Adhesives
  - Spare Parts Manufacturers
  - Tie Downs & Cargo Control
  - Transmission Driveline
- **Electronics & systems**
  - Audio-Visual Equipment
  - Driver communication
  - IT & Automation for automotive sector
  - Fleet management Systems
  - Fuel Management Systems
  - IoT applications
  - ITS/Hybrid Devices
  - Navigations systems and software
  - On-Board entertainment
  - Parking Technology & Infrastructure
  - Passenger WiFi
  - Smart Card ticketing
  - Traffic monitoring system
  - Vehicle-mounted navigation system
- **Repairs & Maintenance**
  - After Market Companies
  - Abrasives and MRO Consumables
  - Body Shop equipment
  - Garage Equipment and Service
  - Hand Mechanical Tools
  - Oil, Lubricants & Additives
  - Paints & Paint Decors
- **Services**
  - Banks Financial Services and Insurance (BFSI)
  - Media - Print, Electronic, Digital and Social Media
  - Quality & Inspection
  - NGOs in the Passenger Transportation / Mobility
  - NGOs in the Sustainability sphere
  - Testing & Certification Services
  - Testing & Pollution Control Equipment
- **Research, Education, Skill Development and Training**
  - Research & Development Institutions & Organizations
  - Skill Development Institutes
- **Tourism**
  - Leading Tourism States of India
  - Leading Tours and Travel companies
- **STUs and Municipal Transport Corporations**
  - Fuel
  - Fuels & Alternate Fuels
  - Fuel Management Systems
  - Filters – Air, Fuel, Oil
  - Lubes & Additives
- **Aggregators**
  - Booking Agents
  - Online Booking
  - Payment Gateway
- **Leading Bus & Car Operators**
  - Electric Mobility Showcase
    - Battery Manufacturers
    - Charging Infrastructure Companies
    - Electric Vehicle Manufacturers
    - Evangelists
    - Fleet Owners – Private & STUs
    - NGOs - Environment Evangelists, Sustainable Development
    - Policy Makers, Regulators, Senior Govt Officials
    - Potential EV Buyers
    - Testing & Certification Agencies

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### International EXHIBITION

The Exhibition at PRAWAAS 2019 will be the heart of the event that will aim at doubling the impact and strong ROI for every exhibitor with focus on business visitors. The Exhibition will be conducted in the most professional manner aimed at doubling the visits of potential customers with the 360 degree coverage of our country ensuring participation of Operators from 29 States and 7 Union Territories of India. Large participation of STUs will be additional feature of Prawaas 2019 exhibition.
Prawaas Electric **MOBILITY SHOWCASE**

**Creating a conducive ecosystem for E-Mobility adoption.**

Prawaas Electric Mobility Showcase aims to bring all stakeholders of the Electric Mobility Eco-system and value chain on a single platform to discuss and deliberate on the latest Research, Development and Deployment in the field of Electric Mobility including worldwide Trends, Technologies and Government policies.

**Why you should exhibit at Prawaas Electric Mobility Showcase?**

- Access thousands of prospective customers and partners.
- Network with global representatives from the entire Electric Mobility supply chain.
- Stay informed on the latest designs, manufacturing processes, technological advances, materials and trends so you can manage cost and performance and give your customers what they need.
- Benchmark your products and services against industry competition.
- Keep abreast of evolving customer requirements to manage growth.

**Exhibition TARIFF**

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<th>Category</th>
<th>Amount (₹)</th>
<th>Amount (USD)</th>
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<td>Shell Space</td>
<td>₹ 11000/sqm</td>
<td>USD 300/sqm</td>
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<tr>
<td>Raw Space</td>
<td>₹ 10500/sqm</td>
<td>USD 275/sqm</td>
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18% GST extra applicable

For detailed entitlements and other sponsorship opportunities please write to

Mr. Manjunath Reddy,
manjunath.reddy@mmactiv.com  |  +91 99029 58185

**Training**

Amount (₹)

- 1 Crore (Exclusive)
- 1 Crore (for 2 Cos)
- 60 Lakhs
- 50 Lakhs
- 40 Lakhs
- 25 Lakhs

18% GST extra applicable

For detailed entitlements and other sponsorship opportunities please write to

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CIDCO Exhibition Centre is Mumbai's only planned state-of-the-art Convention Complex that has an Exhibition Centre, Conference Facilities and Business Centre with ample parking.

The Centre is most strategically located at Vashi, adjacent to Mumbai-Pune Highway. The Venue has in the close vicinity Railway Station, Multi-Cuisine Restaurants, Business Hotels of varying categories, MNCs, Educational Institutes, well-known DY Patil Stadium and places of entertainment. The Centre undoubtedly has all the elements required to ensure easy access and have a successful event experience.

About MM ACTIV

MM Activ Sci-Tech Communications is India’s leading event curator in the field of frontier technologies. MM Activ since its inception in year 2000 has held over 100 national and international conventions in sectors like Agrotech, Coffee, Biotechnology, Nutraceuticals, Sustainable Chemistry, Transport & Logistics, MRO, IT & Electronics, Nanotechnology, Renewable Energy, Space Technology, Water, R&D & Higher Education.

MM Activ is also the publisher of Leading Business Magazines - BioSpectrum (Asia & India) & NuFFoodS Spectrum. For more details, please log on to: www.mmactiv.com.

#Prawaas2019 #EaseOfTravel