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# Prawaas 3.0

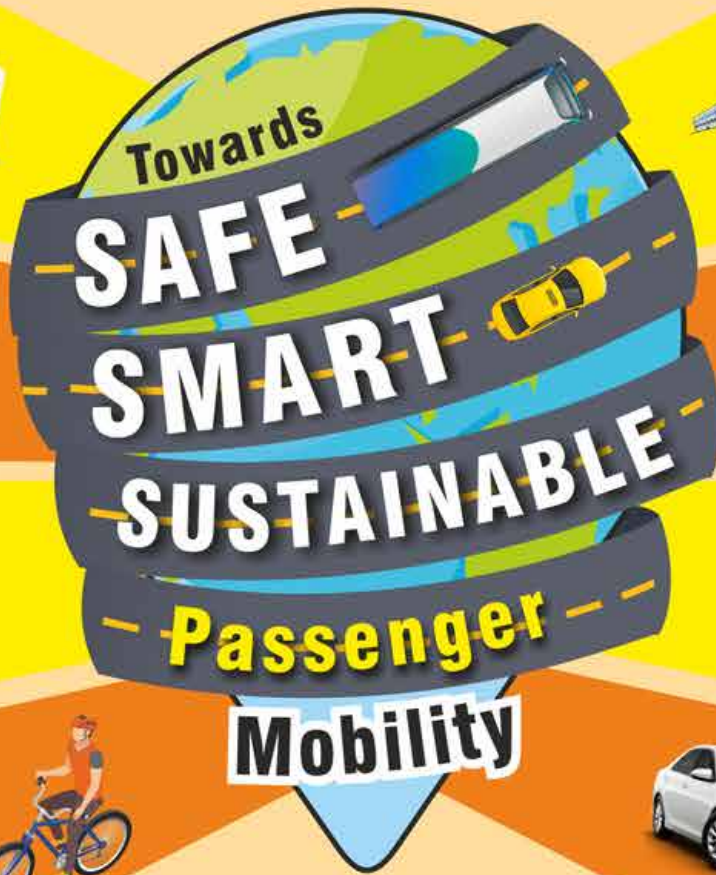
India's Flagship Public Transport Show

August 4-6, 2022

Hitex Exhibition Centre, Hyderabad

August 5-6 Trade Expo & Conference

## EV & ALTERNATE FUEL SHOWCASE



[www.prawaas.com](http://www.prawaas.com)



## About BOCI

Bus & Car Operators Confederation of India is the apex organization of all the State Federations of private sector Bus & Car passenger Transport operators across India. BOCI represents eight important passenger Transport segments viz; Intercity, Intracity, School Transport, Employee Transport, Tour Operators, Taxi Cabs, Tourist Cabs and PPP-SPVs. We are also adding Critical & Emergency response service for the first time which is emerging as a major sector.

BOCI aims to promote Safe, Smart and Sustainable Integrated Passenger Mobility solutions to the citizens of India in close coordination with all the stake holders from public & private sectors.

The significance of BOCI can be measured by the fact that over 1.5 million buses are operated by its members today on Indian Roads and it is expected to grow rapidly in the coming years.



BUS & CAR OPERATORS CONFEDERATION OF INDIA

## Appeal From PRESIDENT

Greetings from Bus & Car Operators Confederation of India - BOCI !

All of us are just coming out of the last two years of the pandemic which has hit the passenger transport sector the most. Considering the current Pandemic situation, the Safety of exhibitors, visitors and all stakeholders involved is the topmost priority for us. It is in this context that the **BOCI Committee has decided to reschedule the Prawaas.3.0 event to August 4-6, 2022 at Hitex, Hyderabad.** The new dates also present the best possible opportunity for business and networking, not only for the participants from India, but also for the International visitors.

**I hope and pray that Prawaas 3.0 would prove to be a successful vaccine which would bring Passenger transport sector out of its long overstretched dull period and generate new enthusiasm and fighting spirit amongst all the stakeholders.** We all have seen the worst time of the century, I am sure this pause must have given us time to rewind and think about our future plans. World is changing and we also need to make ourselves ready for the upcoming change, it is high time that life comes back to normal, time has come to boost our immunity by interacting with each other and Prawaas 3.0 would give this chance to everyone of us where OEMs, technology companies & financiers can directly interact with large number of their consumers which are our members. Prawaas 3.0 will give us the opportunity to explore different possibilities of working together, by exploring various options of collaboration and business models. This will not only get the passenger transport sector back on track but will also allow all of us to grow this sector multifold. In order to achieve this objective we have made some changes in the programme after giving due consideration to the present environment, sentiments and financial situation of the Passenger transport sector.

This year we hope that Prawaas 3.0 will witness the same response from our fellow members. We would again be focusing on bringing in new product lines, business models and technologies which are emerging to change the face of passenger transport. While the Exhibition will be a perfect business forum, the Conference will provide thought leadership that will discuss all the latest issues, challenges, opportunities, trends in the Bus & Car Passenger transportation sector and so on.

We invite everyone to participate in Prawaas 3.0 and strengthen our resolve to bring attention of all the stakeholders towards creating Safe, Smart and Sustainable Passenger Mobility and contribute in making this event a grand success.

**With Best Regards,  
Prasanna Patwardhan  
President BOCI**

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## About PRAWAAS

We are pleased to announce the third edition of Prawaas 3.0, scheduled to be held from August 4-6, 2022 at Hitex, Hyderabad with the focal theme "Towards Safe, Smart and Sustainable Passenger Mobility". The event is organized by Bus & Car Operators Confederation of India (BOCI) a National Apex body of Bus & Car fleet owners and operators.

Prawaas,3.0 aims to bring all the stakeholders from the Bus & Car operator and allied sector on a single platform. For the first time ever, both Public & Private Bus operators will come together to explore possibilities of deeper collaboration and evolving better Public Private Partnership models. The event will see a congregation of over 4000 Bus & Car operators, business visitors and other stakeholders from Pan India. All in all, Prawaas will be an excellent platform for Knowledge, Networking, Brand Building, Product Launches, Technology Showcase, Strike Deals and do Business.

### Highlights of PRAWAAS 2.0

29+ States of India

1300+ Industry Delegations

4000+ Bus & Car Operators

103+ Expert Speakers

134+ Leading Exhibitors

8000+ Business Visitors

### Event OBJECTIVES

- To facilitate interaction amongst the stakeholders that includes Leading Bus & Car Manufacturers, Operators from private and public sector, Policy Makers, NGOs, Domain Experts and Innovators.
- To showcase new technologies, innovations, products & services.
- To educate BOCI members about the Global Best Practices in the sector.
- To recognize Best Performers amongst the stakeholders to encourage Best Practices.
- To capture emerging trends in the Business of Public Transport.
- To enable B2B dialogue amongst BOCI members across India.
- To encourage Public Private Partnership in Services & Infrastructure Development.
- To facilitate dialogue with State and Central Government authorities for the harmonization of regulatory framework and to promote Ease of Doing Business.
- To attract investments in the sector to trigger growth.

### Event SPECTRUM

BOCI INDUSTRY LEADERSHIP RECEPTION



TRADE EXHIBITION



EV & ALTERNATE FUEL SHOWCASE



BUYER SELLER MEET



INTERNATIONAL CONFERENCE



WORKSHOPS / MASTERCLASS



CEO CONCLAVE



POLICY MAKERS ROUND TABLE



AWARDS & CELEBRATIONS



## International CONFERENCE

The Prawaas 3.0 Conference Programme will include CEO Conclave with thoughts by Key Drivers, High Powered Panel Discussions, Sector Specific In-depth Sessions, Knowledge Tools for Business Success, Opportunity to Interact with the Leaders, have Intelligent Discussions and Debate and much more shaping the future of sustainable transport and mobility. The conference will focus on the critical priorities and challenges currently impacting your business within today's passenger mobility industry in India.



## BOCI INDUSTRY LEADERSHIP RECEPTION

NEW

The all-important BOCI Industry Leadership Reception will be held on the 1st day, 4th August, 2022 when National council and all the State & UT councils of India, consisting of about 250 members, will have a day-long meeting. The evening will conclude with BOCI and Industry Leadership Reception introduced for the first time to create networking opportunities. The heads of top STUs are also invited to join this Networking Reception followed by two days of the event.



## Conference FOCUSED SESSIONS

### CEO Conclave

Sector Movers and Shakers converge on one platform to share their insights on "The future of Public Transport" within the new normal - overcoming challenges and finding opportunities.

### Regulatory Round Table

Interactive and Impactful discussion between the Central and State Government Policy Makers, Sector Regulators and Association Presidents and Industry Heads to deliberate and dialogue on Policy and Regulatory compliances.

### Green Energy – Vehicles & Infrastructure

Discussion with all Stakeholders and Value Chain on the latest Research, Development and Deployment in the field of Electric Mobility & Alternate Fuels and its EcoSystem - Worldwide Trends, Innovative Technologies and Policies, developed to fast track EV & AF adoption.

### Multimodal Terminals to facilitate Integrated Transport

Effective solutions and strategies for Integrated Multi-modal and last mile connectivity for railway, buses, metro, monorail, taxis and 2 wheelers, to improve and expand public transportation services in Indian cities.

### BOCI's Sector Focus Sessions

Interaction among BOCI focus group members regarding challenges in Passenger Mobility Sectors of School Transport, Employee Transport, Stage Carriage Operations, Tour Operators, Maxi Cabs and Tourist Cabs, Intracity for Point to Point.

### Role of Passenger Transport to Boost Tourism

Supporting the Tourism Industry by improving distance-travel capabilities, travel speed, travel time, and comfort level.

### Ease of doing Business

Managing the Economics and Growing your Business to be an income generating power house through multiple strategies.

### Innovation and the Start-up Revolution in Mobility Services

Impact of mobile and digital technologies on public transport and how these innovations improve the customer experience and streamline your business

### Public Private Partnerships

Studying successful PPP model to create beneficial business partnership to solve critical passenger transport issues

### How to make Travel Safe and Secure - Public, Passenger & Driver

Safety measures required to be implemented in Passenger Transport Systems both within the vehicles and in the external infrastructure with an integrated approach from planning to implementation

## Prawaas EXCELLENCE AWARDS

BOCI Excellence Awards is an effort to recognize the leaders and acknowledge their contributions towards best practices, services and innovations. The Awards will be in multiple categories covering all aspects of Bus & Car operator segment as well as performance of the other important stakeholders. An independent reputed consulting firm will curate the awards process. Awards Function will be a star studded celebration to felicitate and congratulate the best performers.

### Awards CATEGORIES

Prawaas Excellence Awards will be one of the key highlights at the Prawaas 3.0. It is the forum that recognizes, felicitates the prominent personalities and organizations in various categories. It is definitely a fun-filled evening to get along with all stakeholders of the passenger transport sector.

#### Special Awards for Prawaas 3.0

- **Life time Achievement Award**  
It will be bestowed upon to an Individual for the outstanding contribution made to the Transport Sector.
- **BOCI Special Felicitation**  
It will be bestowed upon to an Individual / Organisation in Bus Operations for the selfless service made in strengthening of Passenger Transport Sector.
- **Best PPP Model**  
The best Public-Private Partnership Model introduced by STUs/ Corporations will be identified that has offered better services and infrastructure solutions to the people at large from the City/Region.
- **BOCI Yoddha – Individual / Organisation / Association**  
BOCI will be pleased to confer this award to someone who has tirelessly worked for the society during the trying time of Covid-19.
- **Best Start-Up Awards**  
This award will recognize Start-Ups for their pathbreaking contribution in the Passenger Transport sector by spurring innovation, injecting competition and enabling the transport ecosystem.

#### People's Choice Awards

These People's Choice Awards have become a major highlight of the Prawaas over the years.

People's Choice Award is divided as per various regions as enlisted below

North - 1 | East - 1 | West - 3 (Small, Medium and Large)  
| South - 3 (Small, Medium and Large)

#### Safety+ Award

This is newly introduced award to evaluate the safety steps undertaken by a bus service around Covid period. Precautions such as Staff with Masks, Hand Sanitizer, Thermal Scanner, Bus Hygiene etc., This, like people's choice awards, will be 100% based on customer feedback.

This award will be presented as per various regions as enlisted below:  
North - 1 | East - 1 | West - 1 | South - 1



## Trade EXHIBITION

The Exhibition at PRAWAAS 3.0 will be the heart of the event that will aim at doubling the impact and strong ROI for every exhibitor with focus on business visitors. The Exhibition will be conducted in the most professional manner aimed at doubling the visits of potential customers with the 360 degree coverage of our country ensuring participation of Operators from 28 States and 8 Union Territories of India. Large participation of STUs will be additional feature of Prawaas 3.0 exhibition.



## Why Sponsor and Exhibit @ PRAWAAS 3.0?

- India's Flagship Public Transport Show by BOCI
- Attended by leading Fleet Owners & Operators from across India
- The marketplace to Launch your vehicle, technology and products
- Network with Team BOCI, STUs, Policy Makers, and political leaders
- Conference to address key issues enabling growth of Industry
- Bring attention to regulations for ease of doing business
- Get recognized for the contribution in the sector and Celebrate



## Exhibitors PROFILE

- Leading Bus & Car Makers, Manufactures of Large, Mini and Maxi vehicles
- Electric Vehicle & Alternate Fuel Segment
- Bus & Car Body Builders
- Metro and Rail showcase
- Accessories - Tyre, Seat, Battery, Lights & LED Displays, Air Conditioning, Paint Decors
- Maintenance - Workshop Equipment, Security & Camera Equipment, AV Equipment, Flooring, Glass Replacement & Repairs, Wash Systems, Nano & UV Coatings
- IT Solutions - Ticket and fare collection, Passenger information systems, ITS/Hybrid Devices, Telematics and fuel monitoring
- Training & Skills - Training & Development Services, Fleet Management
- Consulting - Legal, Financial, Insurance
- Central and State Tourism Departments / Corporations
- Govt. Agencies - STUs, Research Institutes, Regulatory Bodies
- Operators Showcase - Display of Products & Services by Leading Operators

## Pit STOP

**NEW**

### Refuelling Ideas

PitStop will be one of the major attractions of Prawaas 3.0. It will be a designated place in the exhibition area where movers and shapers from across business segments, policy makers, influencers and other stakeholders will share their thoughts and experiences.

These conversations will be candid ones with a live wire Anchor about their journey, experiences, new ideas and industry insights. It's going to be an exciting feature this year and will certainly turn out to be a real SHOWSTOPPER during the Event.

## Creating a conducive ecosystem for EV & Alternate Fuel Mobility adoption

India's thrust towards clean mobility partly stems from its overall environmental commitments under the Paris climate agreement to reduce greenhouse gases, transition quickly to clean energy, and contribute to the mitigation of the impacts of climate change. A substantial contribution to these goals is expected to come from the reduction of vehicular emissions through cleaner mobility solutions. Additionally, alternately fuelled mobility such as electric vehicles (EVs), hydrogen fuel cell vehicles, and biofuels presents economic and social benefits such as substantially lower fuel import costs. This has created an element of inevitability to the transition from conventional fossil fuel-based transportation to alternate fuels in India.

Prawaas Electric Mobility Showcase aims to bring all stakeholders of the Electric Mobility Eco-system and value chain on a single platform to discuss and deliberate on the latest Research, Development and Deployment in the field of Electric Mobility including worldwide Trends, Technologies and Government policies.

## Why you should exhibit at Prawaas EV & Alternate Fuel Showcase?

- Stay informed on the latest designs, manufacturing processes, technological advances, materials and trends so you can manage cost and performance and give your customers what they need.
- Benchmark your products and services against industry competition.
- Network with global representatives from the entire Electric Mobility supply chain.
- Access to scores of prospective customers and partners



## BOCI Re-Energize Expo Tariff

Category	INR/sqm	USD/sqm
Raw Space	₹ 9000 <del>₹ 11000</del>	USD 175
Shell Space	₹ 10000 <del>₹ 12000</del>	USD 200

18% GST applicable

With the special rate, BOCI would like to encourage all to participate in this journey and drive the next.

## Sponsorship & Entitlements

Sponsorships at PRAWAAS 3.0 will help in creating positive publicity and heightened visibility among the sharply focused audience of over 4000+ Bus & Car Operators of BOCI and nearly 10000+ business visitors from across 36 States and UTs showing the strength of incredible India. Various categories of Sponsorships are designed to increase the brand recognition & assist to achieve business and corporate goals with a clear differentiation from the competitors.

### For more details on Standard and Customised Sponsorship opportunities contact

Mr. Samanth Anikar | Email : [samanth.anikar@mmactiv.com](mailto:samanth.anikar@mmactiv.com)  
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## About HYDERABAD

Hyderabad is the capital and the largest city in the Telangana State and the 3rd largest city in southern India. Hyderabad is situated on the hilly terrain around artificial lakes including the famous Hussain Sagar lake. The city has a diverse ecosystem including state-of-the-art infrastructure, human capital, presence of corporate headquarters, global connectivity, commercial real estate to cater to various industries, presence of reputable academic institutions, technological advances, innovation and pleasant climatic conditions. The formation of special economic zones andHITEC City dedicated to information technology has encouraged leading multinationals to set up operations in Hyderabad. The city of Hyderabad also serves as the central hub of transport and logistics within the state.



## About HITEX EXHIBITION CENTRE

HiteX Exhibition Centre is about 40mins drive from the International Airport. It can host large Exhibitions, Conference programmes which can deliver a proper ROI to the participants. This venue has vast indoor and outdoor areas. The entire venue is centrally air-conditioned with facilities like Meeting Rooms, Board Rooms, VIP Lounge, Speaker Lounge, Food Court etc. There are business, luxury and budget hotels available in the vicinity of the venue. Large Parking Area, Free Wi-Fi, ATM centers within premises are some of the key facilities provided at the Venue.



## Prawaas 3.0 ACKNOWLEDGMENTS

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### For participation opportunities and other details, Contact

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